

News Releases for Self-Promotion

NEWS RELEASE FOR NON-DESIGNEES For Immediate Release

(Name) ATTENDS (CIC COURSE, CRM COURSE, CPRM COURSE, CISR COURSE, or CSRSM COURSE) (City, State, Date)— (Name, Position) of the (Agency/Company Name/School District) of (City), has successfully completed the (Certified Insurance Counselor, Certified Risk Manager, Certified Personal Risk Manager, Certified Insurance Service Representative, or Certified School Risk Manager) (Name of Course) held at (Name of Facility) on (Date). The (insurance or risk management) course attended was one course offered by (Name of Association) of (State). After the successful completion of five courses covering all major areas of the (insurance or risk management) field, and five comprehensive examinations, (Name) will be awarded the (CIC, CRM, CPRM, CISR, CSRSM) designation by The National Alliance for Insurance Education & Research, the nation’s foremost provider of professional insurance and education. (Here you would add some personal background, credentials, etc.)

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NEWS RELEASE FOR DESIGNATION-HOLDERS ONLY For Immediate Release

(Name) ATTENDS (CIC COURSE, CRM COURSE, CPRM COURSE, CISR COURSE, or CSRSM COURSE) (City, State, Date)— (Name, Position) of the (Agency/Company Name/School District) of (City), has successfully completed the annual continuing education requirement of (the Society of Certified Insurance Counselors, Certified Risk Managers International, the Society of Certified Personal Risk Managers, the Society of Certified Insurance Service Representatives, or Certified School Risk Managers). To earn this prestigious designation, (Name) attended five courses covering all phases of the (insurance or risk management) business and passed five comprehensive examinations. Additionally, The National Alliance requires annual attendance in the program to maintain the designation. (Name), a (#)-year veteran of the industry, has been a (CIC, CRM, CPRM, CISR, CISR Elite, or CSRSM) since (Year). (Name) believes the (insurance or risk management) profession is best served by those who acquire and maintain a high standard of professionalism by meeting the continuing education requirements of the (Certified Insurance Counselor, Certified Risk Manager, Certified Personal Risk Manager, Certified Insurance Service Representative, or Certified School Risk Manager) Program.

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